



CONSUMPTION DIARY

CONSUMPTION: *How much a day?* A workshop to identify the consumerist dynamics of teenagers from Vitoria through their own experiences as consumers.

OBJECTIVES	METHODOLOGY	PARTICIPANTS	TIME
<ul style="list-style-type: none"> • To have knowledge of the precise needs of a group of teenagers. • Encourage reflexion with regards to consumerism. • Enhancing the critical and self criticism sense. • Stimulate the analytical skills of the participants of the world that surrounds them. 	<ul style="list-style-type: none"> • Participatory, creative and reflexive • Making of consumption “diaries”, made with images. • Reflexion and discussion regarding the diaries. 	<ul style="list-style-type: none"> • Number of participants: 10 • Ages: 14 – 18 	<ul style="list-style-type: none"> • 4 sessions. • 2 hrs.

Edita:



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¿QUIERES SER LA PORTADA DEL PRÓXIMO PKT? ESCRIBENOS

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Front cover of PKT April 2007

The PKTexpreses workshops are part of a programme from the city council of Vitoria-Gasteiz. The debates and content that are produced in the workshops will become part of the PKTenteres magazine.



Final content in the magazine derived from the workshop

Download PKTenteres no.47 (April 2007)
www.vitoria-gasteiz.org/pkntereres

0. CONTEXT

This workshop is included within the *PKTexpreses* (2006-2008) expression and participation workshops programme. An initiative under the Department of Youth of the City Council of Vitoria-Gasteiz and aimed at undertaking participative, collaborative processes with different groups of young people of the city, encouraging their abilities to work together, analysis of their surroundings and spirit of (self) criticism.

The contents worked within the different workshops were published in the magazine *PKTenteres* (on the title page and a double page spread). *PKTenteres* (PKT) is an informative, dynamic and participative monthly publication orientated at teenagers between 14 and 18 years old under the Department of Youth of the City Council of Vitoria-Gasteiz and developed in coordination with the Municipal Youth Information Office (OMIJ).

+Info *PKTenteres*: www.vitoria-gasteiz.org/pkntereres

+Info OMIJ: www.vitoria-gasteiz.org/omij

1. CONSUMPTION DIARY

CONSUMPTION: *How much a day?* A workshop to identify the consumerist dynamics of teenagers from Vitoria through their own experiences as consumers.

Through the making of different consumption diaries and its subsequent analysis the group will work on the idea and practice of consumption that they have.

2. OBJECTIVES

The general objectives of the *PKTenteres* workshops are the following:

- Bringing together the magazine *PKTenteres* to young persons and that they feel that it is a tool and means of expressing themselves.
- Encourage the participation and cooperation between young Victorians.
- Knowing and bringing together the needs of young people.
- Encourage and giving a voice to today's youth.
- Encourage team work.
- Encourage dialogue and critical thinking among young persons.
- Strengthen values of solidarity and respect.
- Create ways of bringing together young persons and institutions.
- Create new participation ties between young people.
- Stimulate their creative abilities.
- Equipping them with emancipatory tools so that they can see out their activities.



Weekend consumption diary

“During the week we have to study more and we don't spend money. At weekends we get together longer and spend more. Our consumption is more associated with leisure time and entertainment.”



Weekend consumption diary.

“We don't consider ourselves as consumerists, perhaps, because we don't have any a lot of money”

“Without money you CAN'T do anything, but we can live without it”

- Stimulate them as active citizens by means of the creation and dissemination of contents.

The specific objectives of the consumption diary workshop are:

- To have knowledge of the precise needs of a group of teenagers.
- Encourage good practices in their activity.
- Playing “devil's advocate” to achieve that they are self-critical.
- Encourage reflexion with regards to consumerism without paternalism.
- Stimulate the analytical skills of the participants of the world that surrounds them.
- Enhancing the critical and self criticism sense.
- Enhance the participation with other groups outside their own.

3. CONTENTS

CONSUMPTION
CONSUMERIST DYNAMICS

4. METHODOLOGY AND ACTIVITIES

Analytical, participatory and creative methodology. The work method poses a foray into their lives through photography. Each work week offers as an alternative a "diary" made with images.

Consumption diary: photograph everything on which they spend money on in a single weekend, what would they spend money on if they had a “best of everything” diary (anything and everything they could buy if there was no shortage of money) and the “least of everything” (that which they could not do without).

Each session we sort the results that the participants bring, through these diaries, so as to talk about their vision of themselves against consumerism and how to identify those with respect to same.

5. WORK GROUP

Number of participants: 6 people
Ages: 15 – 16
Gender: Mixed group

It is a group belonging to the middle class, in culturally developed environments in which the personal needs are fully covered by the family.

“We assess the work. Deep down, we consider it to be more expensive asking our parents all day for money. Usually if we want something (more expensive) outside out of our reach, we wait until to Christmas, birthdays or some special day”

NOTE:

Some of the participants have a connection to the OMIJ, we consider it interesting that they take this as a meeting place.



Weekend consumption diary

“With my savings I'm thinking about taking a holiday or buying a laptop to use it whenever I like. At home there are fights for turns to use the computer”



“Best of everything” consumption diary

6. TIMING

Friday 2, 9 & 16 March 2008.
Presentation and proposal day: 28 March.

- 21 March2.hrs (6 pm – 8.00 pm).
- 9 March2 hrs (6 pm – 8.00 pm).
- 16 March2 hrs (6 pm – 8.00 pm).
- 26 March.....1 hr (6 p.m. – 7 p.m.).

7. LOCATION

Premises of OMIJ-SAUB. Premises of OMIJ-SAUB.

8. MATERIALS

Material:

- Office material: pens, felt-tip markers, glue, scissors
- Computer (laptop).
- USB

Infrastructures:

- A classroom.
- Possibility of going outside.

Materials that the participants must bring:

- Personal diaries: the photographs taken.

9. ASSESSMENT INDICATORS

To assess the workshop we have to take into account in addition to the group assessment, the following indicators:

- active participation level (attendance, motivation...)
- satisfaction of the youngsters (youngsters’ assessment)
- level of camaraderie and empathy
- type of personal relationships of the group
- capacity of analysis of the group environment
- creative capacity
- level of critical and the group’s sense of self criticism.
- level of results and products made in the workshop.



“Best of everything” consumption diary

“We value money to the extent that we're aware that without money one can't do anything, but there are things that if we didn't have any money it doesn't matter. Probably because our needs are covered by the family”



“Least of everything” consumption diary.

10. WORK APPENDICES

In the following appendices are the road maps for each workshop session.

- Appendix 1:** Session 1
- Appendix 2:** Session 2
- Appendix 3:** Session 3
- Appendix 4:** Session 4

11. CONTACT

This workshop is part of the **CASI TENGO 18** (“**ALMOST 18**”), a programme of cultural action through which various proposals attempt to give the right to speak to teenagers, inviting them to participate as active citizens in the definition of the world in which they live: their imaginary one, their values, their interests and concerns etc.

CASI TENGO 18

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Sometimes the masculine gender is used in this file. This is not due to an intentional use of language with sexist overtures, quite the contrary. The difficulty of finding satisfactory words and expressions that encompass the meaning of a word and its different genders has forced us - not to saturate the reading – to use the masculine plural tense as a linguistic rule set by the Royal Spanish Academy.

This file is licensed under a Creative Commons 3.0 Spain licence. Feel free to use it to prepare a workshop with your group, but remember that there is no master formula and it is preferable that you adapt the contents depending on the context and needs of the group.



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This file has been prepared with the assistance of the Department of Culture of the Basque Government.





1st SESSION

OBJECTIVES	To have knowledge of the precise exact needs of a group of teenagers. Promote good practices in their activity.
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TIME	ACTIVITIES	CONTENTS	MATERIALS
10 min.	PKT Presentation	PKTexpreses	PKTenteres (Some previous issues).
10 min.	Explaining the workshop	<i>Planning</i> the workshop	
20 min.	Discussion	Teenage Consumption	Office material
30 min.	Foray through photographs	Work methodology	
30 min.	Consumption diary	Work methodology	
20 min.	Queries and discussion	Work methodology	

PKT Presentation-----10 min.
Explaining the magazine. A brief presentation of the contents, collaborations, spirit...

Explaining the workshop-----10 min.
Explaining the workshop: Consumption diary. Explaining what the workshop is about, a brief explanation of the planning.

Discussion-----20 min.
Small chat and discussion. A brief focus on the theme of the workshop. We will discuss consumption, the opinions of the group prior to the making of the diaries is important. We will deal with compiling some ideas that arise from the discussion to work on them throughout the workshop.

Foray in their lives through the photographs -----30 min.
Explaining the work on “consumption diaries”. We will offer as a “diary” made with images. The workshop will make sense when the participants photograph what they consume, what they would like to consume, create a discussion about it. We will explain the importance of taking the photographs for its later idea-sharing session.

Consumption diary-----30 min.
The first week we will request a habitual consumption diary of a weekend that is, that they photograph everything that they spend money on in single weekend, however insignificant it may seem to them.

Queries-----20 min.
Once the work has been presented and the methodology we will move onto the queries that may arise in the group about same.



2nd SESSION

OBJECTIVES	Encourage reflexion with regards to consumerism without paternalism. Stimulate the analytical skills of the participants of the world that surrounds them
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TIME	ACTIVITIES	CONTENTS	MATERIALS
15 min.	Welcome	Work process	Computer (laptop) USB cable
45 min.	Viewing diaries	Weekend consumption diary Personal consumption	Personal images
45 min.	Discussion	What we spend money on	
15 min.	New consumption diary	Individual consumption	

Welcome ----- **15 min.**
Review and comments on the previous session. Commentary on the work made and possible difficulties in making it.

Viewing the diaries ----- **45 min.**
Viewing the work made, all the images of the personal consumption diaries of the week.

Discussion----- **45 min.**
Each session we sort the results that the participants bring, through these diaries, so as to talk about their vision of themselves against consumerism and how they identify those with respect to same.

New consumption diary----- **15 min.**
We offer as an alternative the same action with another point of view for the next session, a diary and of **“best of everything”** (whatever they could buy if money was no option).



3rd SESSION

OBJECTIVNESS	Enhancing the critical and self criticism sense . Enhance the participation with other groups outside their own.
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TIME	ACTIVITIES	CONTENTS	MATERIALS
15 min.	Welcome	Work process	Computer (laptop) USB cable
45 min.	Viewing diaries	“Best of everything” consumption	Personal images
45 min.	Discussion	Personal consumption	
15 min.	New consumption diary	What we spend money on Individual consumption	

Welcome ----- **15 min.**
Review and comment on the previous session.

Viewing the diaries ----- **45 min.**
Viewing the work made, all the images of the personal consumption diaries of the week.

Discussion ----- **45 min.**
Each session we sort the results that the participants bring, through these diaries, so as to talk about their vision of themselves against consumerism and how they identify those with respect to same.

New consumption diary ----- **15 min.**
We offer as an alternative the same action with another point of view for the next session, a diary and of “**least of everything**” (those that they could not do without).



4th SESSION

OBJECTIVES	Equipping them with emancipatory tools so that they can see out their activities. Stimulate them as active citizens through the creation and dissemination of contents.
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TIME	ACTIVITIES	CONTENTS	MATERIALS
15 min.	Welcome	Work process	Computer (laptop) USB cable
30 min.	Visualizing diaries	“Least of everything” consumption	Personal images
30 min.	Discussion.	Personal consumption	
30 min.	Conclusions	What we spend money on	Office material:
20 min.	Assessment	The workshop and its contents	Assessment questionnaires.

Welcome ----- **10 min.**
Review and comment on the previous session.

Viewing the diaries----- **30 min.**
Viewing the work made, all the images of the personal consumption diaries of the week.

Discussion----- **30 min.**
Each session we sort, through these diaries, so as to talk about their vision of themselves against consumerism and how they identify those with respect to same.

Conclusions----- **30 min.**
Idea-sharing session of the ideas that arose during the days of the workshop. A brief summary of the main ideas is made.

Assessment----- **20 min.**
Evaluation of the workshop by the participants. Carry out assessment questionnaires and sorting of the opinions.