



PERFECTOimPERFECTO

perfectoImperfecto

Attitude, flashes, publicity, transgression, fashion, combativeness, battle corps, spotlights, your clothes, my hairdo, irony, activism, laughter, looks, lots of action and protagonism.
Everything is a perfectoImperfecto.
Are you?

OBJECTIVES	METHODOLOGY	PARTICIPANTS	TIME
<ul style="list-style-type: none"> • Analyse and value the self-image as creation and protest tool. • Encourage among young people values such as participation, creativity or citizenship awareness. • Getting the youngsters to relate to ARTIUM as a place of reference. 	<ul style="list-style-type: none"> • Achieve a participatory and creative attitude. • Establish intermediation channels between the young people and various social agents. • Encourage the constructive use of TIC's 	<ul style="list-style-type: none"> • A group of about 10 teenage participants. 	<ul style="list-style-type: none"> • 25 November, 2006. • A 3 hour session.





Workshop's announcing poster.



Photo shoots session for the poster making.

0. CONTEXT

This workshop was held for the ARTIUM Museum-Centre of Contemporary Art of Vitoria-Gasteiz and is framed within the *¿Quedamos en ARTIUM?* ("Shall we meet in Artium?") programme, aimed at teenagers and organised by the Department of Education and Cultural Action of the museum.

It was held on Saturday 25 November, 2006.

1. perfectoIMperfecto

A workshop designed at experimenting with one's self-image as material for creation and protest relating it to subjectivity, the self, the other and the relationships (and limits) that we establish with our surroundings.

PerfectoIMperfecto took as a reference the artist **Hannah Wilke**, from whom there was a temporary exhibition at the museum: "Exchange Values".

Just as Hannah Wilke worked with her body and her image as material for creation and protest, perfectoIMperfecto, offers an opportunity for young people to reflect on the limits which they establish with their body and the skills and possibilities of their image in a critical manner with regards to communication, identity, assertiveness and the relationship with the other.

The body is a continuous battle field in adolescence, both the interior as well as the exterior, becoming one of the starring features of this life stage.

2. OBJECTIVES

The umbrella that the Hannah Wilke exhibition provides allows us to address some specific objectives related to the theme of the workshop in addition to the general objectives contemplated in the *¿Quedamos en ARTIUM?* ("Shall we meet in ARTIUM?") programme.

The specific objectives of *perfectoIMperfecto* are:

- Getting the youngsters to relate to ARTIUM as a place of reference.
- Achieve a participatory and creative attitude in the group of participants.
- Carry out activities that serve as a hook for the young persons to repeat the experience.
- Analyse and evaluate the self-image as a creation and protest tool.

Moreover, AMASTÉ has some general objectives for all activities within its work programme with CASI TENGO 18 (“ALMOST 18”):

- Encouraging among young people values such as participation, creativity or citizenship awareness.
- Establish intermediation channels between the young people and various social agents.
- Encourage the constructive use of TIC’s in a horizontal manner, moving towards a digitally trained society.
- The study of the types and interests of today’s youngsters.



“getting to know each other” activity.

3. CONTENTS

What is it going to be about? Issues/Topics:

- How do I see myself, how others see me and how do I see them?
- What are our hopes, limits and desires?
- What can we take from each one of us, today, using our body as a medium?
- What impact do the media have on the environment and the social context in which we live?
- How to build the images that surround us, publicity, TV...?
- How do I build my own identity?

4. METHODOLOGY

Throughout the activity a self-portrait/collage/individual poster wherein the participants searched, played, expressed themselves and reflected on issues such as gender, identity and transgression. It was an eminently practical workshop where reflections were raised in the same proportion as the activities were carried out.



Designing the posters.

- Encouraging the work process above the search for exceptional results.
- Teamwork in the on-site sessions.
- Specific individual work and follow-up (by the organisation) during the week.
- Dynamics of knowledge and coexistence designed to strengthen group cohesion.
- Actions designed to create “fetish” material (badges with images of the group or worked on in the session, boorish sides of the participants etc) which serves to recall the experience.



Projection of the work.

5. WORK GROUP

Number: 10 participants

Ages: 16-18

Gender: mixed

The workshop participants were identified by ARTIUM, as they often participate in other activities related to the museum.

2 motivators also participated.

6. TIMING

Saturday, 25 November 2006.

25 November3 hrs (4 p.m. to 7 p.m.)

7. LOCATION

The workshop took place in the workshops of Artium in Vitoria-Gasteiz.

8. MATERIALS

Material:

- Photo call: digital camera, spotlights, tripods
- Computer.
- card reader
- Video projector
- Printer.
- Photocopier.
- Office and expendable material: cardboard, glue, felt-tip markers, colour sprays, leterset, scissors
- magazines (LOKA Magazine, Cinemanía, Rolling Stone, 40 principales, TodoBici, TodoMotor, SuperPop, You, Ragazza, 7 Siete, Muy Interesante, QUO, El Jueves)...
- Material on Hannah Wilke: catalogue, exhibition photographs etc
- other related images.



Self-portraits.

9. ASSESSMENT INDICATORS

To evaluate the workshop we will have into account the participants' evaluation, as well as the following evaluation indicators:

- Level of active participation (attendance, motivation...).
- Level of satisfaction of the young people (young persons' assessment).
- Level of camaraderie and empathy.
- Type of personal relationships of the group.
- Capacity of analysis of the group environment.
- Creative ability.
- Level of criticism and the group's sense of self criticism.
- Level of results and products made in the workshop.



Doing the group portrait.

10. DOCUMENTATION

In the make of this workshop different documents were consulted, some of them were brought as consultation material to the workshop. It also served as a reference the exhibition that at the time was on show in ARTIUM.

- Exhibition and catalogue of the artist Hannah Wilke, "Exchange Values".

11. WORK APPENDICES

In the following appendices are the session plans for the workshop:

Appendix 1: SESSION 1

12. CONTACT DETAILS

This workshop is part of the **CASI TENGO 18** ("**ALMOST 18**"), a programme of cultural action through which various proposals attempt to give the right to speak to teenagers, inviting them to participate as active citizens in the definition of the world in which they live: their imaginary one, their values, their interests and concerns etc.

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Sometimes the masculine gender is used in this file. This is not due to an intentional use of language with sexist overtures, quite the contrary. The difficulty of finding satisfactory words and expressions that encompass the meaning of a word and its different genders has forced us - not to saturate the reading - to use the masculine plural tense as a linguistic rule set by the Royal Spanish Academy.

This file is licensed under a Creative Commons 3.0 Spain licence. Feel free to use it to prepare a workshop with your group, but remember that there is no master formula and it is preferable that you adapt the contents depending on the context and needs of the group.



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This file has been prepared with the assistance of the Department of Culture of the Basque Government.





1st SESSION

OBJECTIVES	<p>Analyse and evaluate the image itself/self-image as a creation and protest tool. Encourage among young persons values such as participation, creativity or citizenship awareness.</p> <p>Getting the youngsters to relate to ARTIUM as a place of reference.</p>
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TIME	ACTIVITIES	CONTENTS	MATERIALS
20 min.	Knowledge activity: bumpkins. Bonding with the group.	Presentations. What we'll be doing and how we'll be working.	
20 min.	Hanna Wilke: visit to the exhibition and graphic material displays.	Timely visit to the exhibition and discussion on identity and the use of the self-image.	<ul style="list-style-type: none"> - Exhibition - Catalogue - Supplementary images.
50 min.	Photo shoot session.	Create 5-10 images per person.	<ul style="list-style-type: none"> - Camera - Spotlights - Tripods - Computer - Projector
20 min.	Afternoon tea break.	Relaxed reflection on the images created.	
50 min.	Self-portrait/collage/poster.	Poster design.	<ul style="list-style-type: none"> - Sprays - Letraset - Felt-tip markers - Magazines - Placards and posters
30 min.	Idea-sharing session.	Sampling of works, findings and decide how to publicise what has been created.	

Knowledge activities ----- **20 min.**

Each participant writes their name on a sticker.

Character's card: making a bumpkin with a self-portrait of each one. Each bumpkin must include a fact sheet:

- Name
- Age.
- 3 things you like to do.
- A colour that defines you (one that you don't like, what defines you).
- An animal defines you.
- A song defines you.
- A food that defines you.
- A phrase that defines you.

Each one very briefly presents their bumpkin (just only reads it and if there are any comments or questions which are answered)

**Hanna Wilke: exhibition and theory -----20 min.**

A timely visit to the exhibition was made, seeing some of the images that were interesting for the success of the workshop. The works of art by the artist were seen and analysed within the workshop.

Photo shoot session-----50 min.

A set/photo studio was set up (in the room for ARTIUM workshop), each participant will create with their own body images and constructed to express personal stories and issues: watch, play, seek, transgress and build identities in harmony with the ideas of each person. 5 to 10 photos per participant will be taken. During the process all these ideas will be discussed with them and the images will be projected against a wall.

Afternoon tea break -----20 min.

During afternoon tea, relaxed chatting about the images that have been created in the photo shoot and starting to think how these images will be used in the self-portraits.

Self-portrait/collage/poster -----50min.

Selection of the images that they like the best in the session to make the self-portrait/college/poster.

With sprays, letraset and other materials used for the posters. Posters of Hannah Wilke, concert posters, fashion and advertising were taken as examples. Each one will decide on how to make their poster (the message, image, form etc...) so as to have to consider how they would like to be seen: the image they want to project, the message they want to convey, the attitude that they want to show etc.

Idea-sharing session -----30min.

All the material created will be seen and the ideas and findings of the workshop will be commented on by everybody. Discussion will be held as to whether the result reflect the desires of each one and what to do with the works (hang them up in the street, home, other places...) such as making publicity using the reflections that have been reached in the workshop.