



## THE RADIO IS OURS

Development of a radio programme through which the experiences and stories of a group.

OBJECTIVES	METHODOLOGY	PARTICIPANTS	TIME
<ul style="list-style-type: none"> <li>Achieve a <b>participatory and creative attitude</b> in the group of participants.</li> <li>Give the participants the role of <b>“reporter of their own life”</b></li> <li>Stimulate the <b>analytical skills</b> of the participants of the world <b>that surrounds them</b>.</li> <li>Be aware of the <b>interests and concerns</b> of the group of teenagers.</li> </ul>	<ul style="list-style-type: none"> <li>Participatory, discursive, analytical and creative.</li> <li>Selection of topics and concerns of interest.</li> <li>Discussion about them.</li> <li>Putting together the programme.</li> <li>Staging, recording.</li> </ul>	<ul style="list-style-type: none"> <li>Number of participants: <b>10</b>.</li> <li>Ages: <b>14 – 18</b>.</li> </ul>	<ul style="list-style-type: none"> <li><b>3 sessions:</b> 2 hrs.</li> </ul>

Edita:



Ayuntamiento de Vitoria-Gasteiz  
Vitoria-Gasteizko Udala

Colabora:

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¿LE IMPORTA?  
RADIANDO LO  
NUESTRO

¿QUIERES SER LA PORTADA DEL PROXIMO PKT? ESCRIBENOS  
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April 2008 title page.

*The PKTexpreses workshops are part of a programme from the city council of Vitoria-Gasteiz. Part of the debates and content which is produced in the workshops will be included in the contents of the PKTenteres magazine.*



Final content in the magazine stemming from the workshop.

## 0. CONTEXT

This workshop is included within the PKTexpreses (2006-2008) workshops programme. An initiative under the Department of Youth of the City Council of Vitoria-Gasteiz and aimed at undertaking participative, collaborative processes with different groups of young people of the city, encouraging their abilities to work together, analysis of their surroundings and spirit of (self) criticism.

The contents worked within the different workshops were published in the magazine *PKTenteres* (on the title page and a double page spread). *PKTenteres* (PKT) is an informative, dynamic and participative monthly publication orientated at teenagers between 14 and 18 years old under the Department of Youth of the City Council of Vitoria-Gasteiz and developed in coordination with the Municipal Youth Information Office (OMIJ).

+Info *PKTenteres*: [www.vitoria-gasteiz.org/pkntenteres](http://www.vitoria-gasteiz.org/pkntenteres)

+Info OMIJ: [www.vitoria-gasteiz.org/omij](http://www.vitoria-gasteiz.org/omij)

## 1. THE RADIO IS OURS

**THE RADIO IS OURS:** Making of a radio programme.

Communication workshop. The making of a radio programme in which the concerns and misgivings of the participants to crystallize via the news and contents made from their own experience, their point of view, beyond that of an official or generalist approach. That they be reporters of their own lives.

Making a radio programme also allows the participants to learn and reflect of the media; and how the contents and news is created and reported.

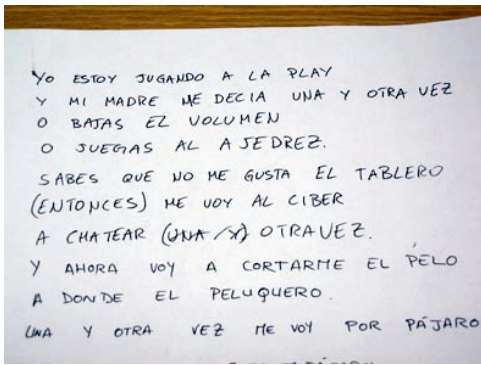
The final name that was given to the collaboration is:

**And you...what do you care about?**

## 2. OBJECTIVES

The general objectives of the PKTexpreses workshops are the following:

- Bringing nearer the *PKTenteres* magazine to young persons and that they feel that it is a tool and means of expressing themselves.
- Encouraging the participation and cooperation between young Vitorians.
- Know and bringing together the needs of young people
- Encouraging and giving a voice to today's youth.
- Encouraging teamwork.

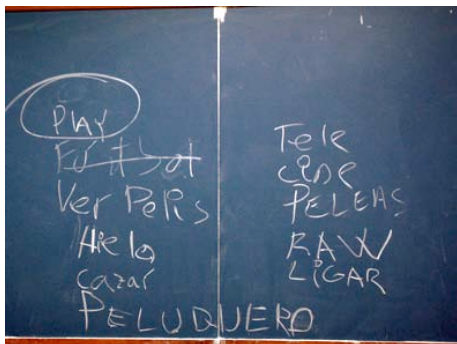


Text created in the workshop.

- Encouraging dialogue and critical thinking among teenagers.
- Encouraging the values of solidarity and respect.
- Create new participation ties among young people.
- Stimulating the capacity of analysis of the world around them.
- Encouraging them as active citizens through the creation and dissemination of contents.
- Stimulating them as active citizens through the creation and dissemination of contents.
- Be aware of the interests and concerns of teenagers.
- To stimulate their creative ability.
- Equipping them with emancipatory tools so that they can see out their activities

### The specific objectives of the radio workshop are:

- Equipping them with tools so that they see out their activities.
- Stimulate them as active citizens by means of the creation and dissemination of contents.
- Work on subject matters such as equality and gender.
- Stimulate the analytical skills of the participants of the world that surrounds them.
- Stimulate the creative skills of the lads.
- Enhancing the critical and self criticism sense.
- Give the participants the role of "reporter of their own life".
- Be aware of the interests and concerns of the group of teenagers.



Text created in the workshop.

## 3. CONTENTS

Different subjects to work:

- Communication and the media
- Radio.
- The different contents and formats best suited to each content: interview, commercial break, news etc which sets the tone to make the make the script.
- Personal experiences and areas of interest of the participants.

## 4. METHODOLOGY AND ACTIVITIES

Participatory, dialectic, analytical and creative methodology. Create a radio programme based on the concerns and interests of the personal experiences of the group.

Discussion and selection of contents.

Selection of formats.

Making a script.

Assign the functions and roles of each person.

Rehearse the recording.

Recording the programme.



Work process.



Image created in the workshop.

## 5. WORK GROUP

Number of participants: 7 – 10 persons  
 Ages: 15 – 18  
 Gender: Mostly boys

The groups were two classes from the El Carmen College. They are students ranging from 16 to 18 years old that do not have the ESC (Compulsory Secondary Education) as they are currently studying for the EPA certificate in the El Carmen College. This college has a large number of workshops, among others, one of communication, from which they got into contact with us to carry out the workshop.

*To promote the development the skills of critical analysis of the participants.*

## 6. TIMING

March 2008.

Morning group:

7 March.....2 hrs (10 a.m. – 12 noon).  
 10 March.....2 hrs (10 a.m. – 12 noon).  
 13 March.....2 hrs (10 a.m. – 12 noon).

Afternoon group:

7 March..... .2 hrs (3 p.m. – 5 p.m.).  
 10 March.....2 hrs (3 p.m. – 5 p.m.)  
 13 March..... .2 hrs (3 p.m. – 5 p.m.).

## 7. LOCATION

The premises at the EPA El Carmen college.  
 In the classroom assigned for the communication workshop.

## 8. MATERIALS

**Material:**

- Radio material.
- Computer.
- Editing programme.
- Office material.

**Infrastructures:**

- Work classroom
- Radio classroom
- Recording studio



Images of the work process in the workshop.



Image of the work process in the workshop.

## 9. ASSESSMENT INDICATORS

To assess the workshop we have to take into account in addition to the assessment made by the group, the following indicators:

- level of active participation (attendance, motivation...)
- level of satisfaction of the young people (young persons' assessment)
- level of camaraderie and empathy
- type of personal relationships of the group
- capacity of analysis of the group environment
- creative ability
- level of criticism and the group's sense of self criticism.
- level of results and products made in the workshop



Image of the work process in the workshop.

## 10. WORK APPENDICES.

In the following appendices are the road maps for each workshop session.

**Appendix 1:** Session 1

**Appendix 2:** Session 2

**Appendix 3:** Session 3



Image of the work process in the workshop.

## 11. CONTACT DETAILS

This workshop is part of the **CASI TENGO 18 (“ALMOST 18”)**, a programme of cultural action through which various proposals attempt to give the right to speak to teenagers, inviting them to participate as active citizens in the definition of the world in which they live: their imaginary one, their values, their interests and concerns etc.

### CASI TENGO 18

Aretxaga, 10  
48003 Bilbao  
946 053 468

[www.casitengo18.com](http://www.casitengo18.com)  
[info@casitengo18.com](mailto:info@casitengo18.com)

This is not due to an intentional use of language with sexist overtures, quite the contrary. The difficulty of finding satisfactory words and expressions that encompass the meaning of a word and its different genders has forced us - not to saturate the reading – to use the masculine plural tense as a linguistic rule set by the Royal Spanish Academy.

This file is licensed under a Creative Commons 3.0 Spain licence. Feel free to use it to prepare a workshop with your group, but remember that there is no master formula and it is preferable that you adapt the contents depending on the context and needs of the group.



<http://creativecommons.org/licenses/by-nc-sa/3.0/es/legalcode.es>

This file has been prepared with the assistance of the Department of Culture of the Basque Government.





**1<sup>st</sup> SESSION**

<b>OBJECTIVES</b>	<b>Enhancing the critical and self criticism sense.</b> Give the participants the role of “reporter of their own life”.
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TIME	ACTIVITIES	CONTENTS	MATERIALS
10 min.	<b>PKT Presentation.</b>	PKT.	PKT.
10 min.	<b>Explaining the workshop.</b>	<i>Planning</i> the workshop Radio communication.	Permission sheets.
30 min.	<b>Reflection on the media.</b>	How the news is created. Types of news. Ways to communicate.	Radio classroom. Recording studio Radio material.
40 min.	<b>Discussion.</b>	Worries and concerns of the participants.	
30 min.	<b>Identifying their own news.</b>	Personal know-how and life experiences.	

**PKT Presentation** ----- **10 min.**  
Explaining the magazine. A small presentation of the contents, collaborations, spirit...

**Explaining the workshop**----- **10 min.**  
Explaining the workshop: The radio is ours. Explaining what the workshop is about, a brief explanation of the planning.

**Reflection on the media**----- **30 min.**  
Commentary on the media, a small reflection on news, how is it is created, its contents, what is transmitted and how it is made.

**Discussion**----- **40 min.**  
We talk about the worries and concerns of the participants, their experiences and topics of interest, those which they would like to convey.

**Identifying their own news**----- **30 min.**  
Identifying their own news starting from their personal experiences, who would be the protagonists of the radio programme.  
It may be made on an individual basis as well as in small groups or by similar interests.



**2<sup>nd</sup> SESSION**

<b>OBJECTIVES</b>	Stimulate the <b>analytical skills</b> of the participants of the world that surrounds them. Stimulate the <b>creative skills</b> of the lads.
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TIME	ACTIVITIES	CONTENTS	MATERIALS
30 min.	<b>Explanatory chat.</b>	Radio programme. Its making and contents.	Office material. Technical support materials.
15 min.	<b><i>Brain Storming</i></b>	Contents of interests.	
15 min.	<b>Making the script.</b>	Formats for the communication of different news: Interview, commercial break, ad...	
30 min.	<b>Drafting of texts.</b>		
20 min.	<b>Testing the programme format.</b>		Radio classroom. Recording studio Radio material.
10 min.	<b>Taking the group photograph</b>		Camera.

**Explanatory chat** ----- **30 min.**  
Some exceptions are given concerning on how to make a radio programme.

***Brain Storming***----- **15 min.**  
Brainstorming ideas to contribute some possible contents and or news to cover.

**Drafting the script for the news** ----- **60 min.**  
A first script of the programme is made and thinking about a name, the best structure for the idea or a name in keeping with its form and content.

**Drawing up the texts**----- **30 min.**  
The texts are drafted to provide more contents and news.

**Testing the programmes' formats**----- **20 min.**  
The script and the news are tested with different programme formats to see which ones work best.

**Taking the group photograph**----- **10 min.**  
A group photograph is taken for the title page of the magazine.





**3<sup>rd</sup> SESSION**

<b>OBJECTIVES</b>	<p><b>Equipping them with tools</b> so that they see out their activities.                  Stimulate them as <b>active citizens by means of the creation and dissemination of contents.</b></p>
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TIME	ACTIVITIES	CONTENTS	MATERIALS
15 min.	<b>Complete texts.</b>	Personal texts.	Office Material Radio classroom. Recording studio Radio material.
15 min.	<b>The final script.</b>	Complete format.	
30 min.	<b>Test programme.</b>	Technical aspects.	
50 min.	<b>Recording the programme.</b>	Staging.	
10 min.	<b>Assessment of the workshop.</b>		

- Complete texts**-----**15 min.**  
 Finish the news. Discuss the order of the news and make decisions on the timing order.
- The final script**-----**15 min.**  
 The final version of the script is made. Choosing a name for the programme.
- Test programme**-----**30 min.**  
 A test run of the programme is carried out prior to its broadcast. Some technical aspects are looked at of the use of the tools in practice.
- Recording the programme**-----**50 min.**  
 Staging the work. Live broadcast of the programme while everything is recorded.
- Assessment of the workshop**-----**10 min.**  
 Final assessment of the workshop.